



Canadian Outback Rafting Company EMPLOYMENT OPPORTUNITY

Content Creator and Marketing Designer (Squamish, BC)

We are looking for a Content Creator and Marketing Designer to join our positive, outgoing, and friendly Outback Team. Our community of guides, office staff, drivers, kayakers, and management team are dedicated, hardworking, and passionate individuals who strive to provide the best experience to each and every guest. The Outback team has fun at work and outside of work! Our seasonal rafting crew enjoys afterwork BBQ's, Volleyball and Frolf nights, and participating in other outdoor recreation activities (Bungee jumping, flightseeing, ziplining). Those we employ all share the same sense of welcomeness and eagerness to share their passions and make new friends.

We are looking for applicants who are motivative, creative, and organized and who have a background in social media marketing and management. This role's primary focus will be on content creation and growing our social media presence with secondary responsibilities in reservations and guest services.

Our marketing team is the face and brand of our company. We are looking for individuals who share the same desires, attitudes, and goals and are able to reflect that in our branding.

Canadian Outback Rafting Company (Squamish, BC) has been operating since 1992. Our objective is to make adventure more accessible to those wishing to explore the Sea to Sky Corridor.

Our mission is to provide fun, unique, outdoor experiences for those of all levels of comfort, skill, and ability. We believe that the desire for adventure can be tapped with just one incredible experience.

Responsibilities & Duties:

- Publish monthly newsletters
- Create and edit photo and video content
- Manage multiple social media platforms (Instagram, Facebook, TikTok)
- Take initiative in creating partnership opportunities
- Create advertisement graphics
- Creating and managing a database of new media content
- Organizing contests and giveaway

Qualifications:

- Diploma/Degree or relevant experience in Social Media management and marketing
- Knowledge and experience with photo and video editing
- Excellent written and oral communication skills
- Outgoing, confident, and fun personality with strong people skills
- Excellent time management, planning and organizational skills
- Ability to multi task and maintain a strong attention to detail
- Familiar with Wordpress and Lightroom

Work Schedule:

Hours are flexible depending on schedules. Approximately 16-24 hours per week. This position is based in Squamish, however there is the option to work remotely for some of the hours each week.

Compensation: \$22-\$25 depending on experience.

Reports to: Sales & Marketing Manager

Contract from: April – September, 2024 (flexible)

Available Positions: 1

To Apply:

Email a cover letter, resume and professional references to Sarah Allinson at sarah@canadianoutbackrafting.com or apply online [via online job application form](#).

Thank you for your interest in working with us. Note that due to the volume of applications we receive, only successful candidates will be contacted.